



Balance Sponsorship Application

EVENT SPONSORSHIP

Balance enjoys supporting sporting events & competitions around the country and welcomes sponsorship requests from event organisers. Please follow these guidelines to assist us in dealing with your proposal efficiently:

1. Give us some time - try and pass all relevant information through to us at least three months before the event date. Given the logistics involved we are unable to consider proposals received within the month of the event start date.
2. Please include the following information with your written proposal:
 - Location of event
 - Date (s) of event
 - Estimated number of entrants
 - Estimated number of supporters
 - Outline of classes/heats
 - Details of the event marketing plan – include examples of media coverage/promotional material etc from previous events if possible
3. Please also outline what you require in way of support from Balance and how you feel Balance as a company would benefit from the association with your event.

Once you have all the relevant information, please submit your application for event sponsorship either by post or e-mail:

Postal address:

Senior Product Manager - Sports
Event Sponsorship
Nutra-Life Health & Fitness
PO Box 259 109
Greenmount
Auckland

E-mail Address

sponsorship@nutralife.co.nz
subject: Event Sponsorship

IMPORTANT: please do not include original photos/clippings in your application as we are unable to return them to you.